



# FACT SHEET

*Golf Ventures*, since its inception in 1986, has been Florida's one-stop maintenance supply company for the golf course industry. *Golf Ventures* joined the Meadowbrook family in 1998 and has leveraged a team of experts, representing all facets of the golf course maintenance and management to become a premier provider and partner for golf properties and the professional turf industry.

*Golf Ventures* specializes in the distribution of high quality product lines including Performance Nutrition, Brandt, Sunniland Fertilizers, Par Aide and Standard Golf Accessories, Grigg Brothers, and several other high quality agronomic Specialty Product lines.

## CUSTOMER SERVICE

Golf Ventures' success comes from understanding that each course is unique and requires individual care. Golf Ventures goes beyond the traditional maintenance standards by providing programmed personalized customer service for each golf course that assures 100% customer service satisfaction. Using a team of professional sales and technical resources, Golf Ventures partners with superintendents to help identify any agronomic issues and prescribe the most timely and cost-effective way to help solve their problems. Whether solving agronomic or general course management issues our 200 years of combined agronomic experience gives Golf Ventures the knowledge and credibility necessary to provide consultative solutions for customers.

## VENDOR PARTNERSHIPS

To support our consultative approach to the business, Golf Ventures has carefully selected vendor partners that provide our sales and service professionals with the best tools available in the industry. Exclusive partnerships which include Brandt, Performance Nutrition, Sunniland Fertilizers, Par-Aide and Standard Golf Accessories and other high quality products, allow Golf Ventures sales and service professionals to offer a broad array of solutions to meet specific customer needs. Golf Ventures product versatility enables superintendents to benefit from our partnership regardless of their agronomic management style.

In addition to selecting the right partners, Golf Ventures' long tenure with its vendors shows that all are dedicated to the partnership and to providing continued product stewardship to our customers.

## TECHNOLOGY

Golf Ventures is committed to bringing the latest proven technology to the market, in all facets of our business.

Our online website, [golfventures.com](http://golfventures.com), is an electronic catalog providing up-to-date agronomic support to the golf industry. MSDS sheets and labels are available for chemicals and fertilizers along with new products and company information. Monthly articles and other technical content provide customers with up-to-date information used throughout all areas of golf course management.

Golf Ventures routinely hosts customer seminars to bring the latest research and technology to the market. These seminars, open to all turf professionals, are held at regional locations, and typically include top researchers, PhD's and technical representative from various chemical companies.

## CORPORATE TEAM

Ron E. Jackson, President and Chief Executive Officer  
Eric Burk, Chief Financial Officer  
Jason Gray, Sales Operations Manager  
Scott Jones, Manager of International Sales  
Paul Walker, CIO

## HEADQUARTERS

Golf Ventures occupies a 12,000 square foot facility located conveniently off of I-4 in Lakeland, Florida.

### **Golf Ventures**

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