



CEIA is the premier carbon-based bio-nutritional line for professional turfgrass. Developed by a PhD Chemist and Certified Agronomists, CEIA's proprietary formulations use top-quality agronomic inputs for optimal success. CEIA products meet the specific nutrient needs for high end turf grass, incorporating biostimulants, carbon, macronutrient, and micronutrient food sources.

Soil Builder CEC+

Soil Builder CEC+ is a humic acid based biostimulant formulation derived from leonardite shale and ascopyllum nodosum.

WHAT IT DOES

Through a proprietary formulation of biostimulants and organic acids, **Soil Builder CEC+** promotes healthy turfgrass growth by:

- Increases Cation Exchange Capacity
- Flushes salts from root zone
- Improves soil structure
- Adds trace minerals and biostimulants

WHY IT WORKS FOR YOU

Soil Builder CEC+ is designed for turfgrass professionals looking to improve overall soil health.

- Soil Builder CEC + will increase overall soil health, while adding complementary bio-stimulants for plant growth.
- Coastal properties in particular will benefit from the salt flushing and natural chelation properties of Soil Builder CEC +.

APPLICATION RATES & RECOMMENDATIONS

CURATIVE / LOW CEC / HIGH SAND APPLICATION:

Apply 6-12 oz per 1000 sqft per month during growing season as needed. Total minimum season rates of 20 quarts per acre should be applied to highly stressed areas.

MAINTENANCE RATE:

Apply 1-6 ounces per 1000 sqft per month during growing season as part of a complete agronomic fertility program

DRENCH APPLICATIONS:

Apply 8-64 ounces per 10-100 gallons of water as needed

FERTIGATION:

Apply through irrigation systems at a rate of 1-4 gallons per acre per treatment. Repeat as needed

NON-PLANT FOOD INGREDIENTS

Humic Acid	12.00%
Fulvic Acid	1.00%

Derived from: Leonardite Shale and Ascopyllum Nodosum



5385 Gateway Blvd. Suite 12 • Lakeland, FL 33811
Phone: (863) 665-5800 • www.golfventures.com



**CHEMICAL
DYNAMICS**