CEIA

CEIA is the premier carbon-based bio-nutritional line for professional turfgrass. Developed by a PhD Chemist and Certified Agronomists, CEIA's proprietary formulations use top-quality agronomic inputs for optimal success. CEIA products meet the specific nutrient needs for high end turf grass, incorporating biostimulants, carbon, macronutrient, and micronutrient food sources.

Soil Builder Max

Soil Builder Max is a wholistic biostimulant formulation, containing molasses, leonardite shale, and Ascophyllum Nodosum.

WHAT IT DOES

Through a proprietary formulation of biostimulants, carbohydrates and carbon technology, **Soil Builder Max** promotes healthy turfgrass growth by:

- Adds carbohydrates and food source for soil microbes
- Increases Cation Exchange Capacity of soil profile
- Flushes salts from rhizosphere
- Improves soil structure
- Adds potassium and other trace minerals

WHY IT WORKS FOR YOU

Soil Builder Max is designed for turfgrass professionals looking to improve overall soil and plant health by:

- Soil Builder Max increases beneficial soil microbial activity, increasing nutrient cycling and beneficial microbes that fight soil pathogens and pests.
- Introduces potassium and other trace minerals to soil, helping to reduce overall plant stress and increase turfgrass resilience.

APPLICATION RATES & RECOMMENDATIONS

CURATIVE / LOW CEC / HIGH SAND APPLICATION:
Apply 6-12 ounces per 1000 sqft per month during growing season as needed. Total minimum season rates of 20 quarts per acre should be applied to highly stressed areas

MAINTENANCE RATE:
Apply 1-6 ounces per 1000 sqft per month during growing season as part of a complete agronomic fertility program

DRENCH APPLICATIONS:
Apply 8-64 ounces per 10-100 gallons of water as needed

FERTIGATION:
Apply through irrigation systems at a rate of 1-4 gallons per acre per treatment. Repeat as needed

per treatment. Repeat as needed

NON-PLANT FOOD INGREDIENTS

Blackstrap Molasses	25.00%
Humic Acid	12.00%
Fulvic Acid	1.00%

Derived from: Blackstrap Molasses, Leonardite Shale, and Ascophyllum Nodosum

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CHEMICAL DYNAMICS