



Venture Green represents a tremendous leap forward in pigment-based colorant technology; delivering a stunning natural color under a wide range of usage rates. Unlike other colorants and paints, Venture Green does not fade to blue over time, nor does it shift to blue at lower dilutions.

This results in an extremely versatile product that can be used effectively at a previously unheard of 64 oz. per acre rate, while still maintaining a fully natural color. Further, the per-gallon cost of Venture Green is significantly lower than comparable colorants and paints, opening the door for applications that were previously considered to be prohibitively expensive such as fairway treatments, and full-course coverage.

- ENVIRONMENTALLY FRIENDLY
- **⊘** EXCELLENT COLOR
- LONG-LASTING
- VERSATILE AND HIGHLY DILUTABLE
- **⊘** FAST-DRYING

Application:

Shake well before use.

Venture Green was formulated to be highly versatile and support a wide range of application rates. For treating dormant turf, an application rate of 1.5 to 2 gallons per acre is recommended. If treating turf which still has some visible natural chlorophyll, application rates as low a 64 ounces per acre can be used. Specific application rate will depend upon desired color. Application can be repeated for desired results.

For best results, apply Venture Green before dormancy and in temperatures above 55 degrees.



Warranty: Seller warrants that this product conforms to its chemical description and is reasonably fit for the purpose stated on the label when used in accordance with the directions under normal conditions of use; but neither this product nor any other warranty of merchantability or fitness of a particular product expressed or implied, extends to the use of this product contrary to label conditions, or under conditions not reasonably foreseeable to the seller and the buyer assumes the risk of any such risk.